

The image shows a modern interior space, likely a showroom. In the foreground, there is a curved, grey, cylindrical sofa. To the left, a large, abstract print in shades of blue and white is displayed on a wall. The floor is made of light-colored wood. In the background, a rack of clothing is visible, and the wall is made of exposed brick. The overall atmosphere is minimalist and contemporary.

PRINTACOUSTIC: WITH VIEWS OF THE MOUNTAINS AND THE HORIZON

OBJECT: Showrooms in HQ, Didriksons AB, Borås, Sweden

CONCEPT: Kajsa Rosén at Kajsa Inreder

PHOTOS: Kajsa Rosén

création **baumann**



KAJSA ROSÉN AT KAJSA INREDER

When redesigning the showroom of the functional clothing manufacturer Didriksons AB, the aim was to show the three collections and reflect the character of the brand, in addition to creating pleasant room acoustics.

THE SOLUTION FROM CRÉATION BAUMANN

PRINTACOUSTIC combines the function of sound absorption with sophisticated acoustics. The curtains help to improve the acoustics in the room and divide it visually into different areas. The prints also bring a touch of nature into the room and support the brand image at the same time.

THE SERVICE FOR YOU

Textiles play a major role in sound absorption: discover how you can create acoustic solutions with the new **Printacoustic textiles** from Création Baumann.

Our sales consultants will be happy to help you if you have any questions about our products or the options for your individual solution.